<https://www.slideshare.net/badmasanjan?utm_campaign=profiletracking&utm_medium=sssite&utm_source=ssslideview>

<https://cloudflare-ipfs.com/ipfs/bafykbzacebvxenn7ol6khvzrvxbjldjf3u5uthcw5jy4q3djrk2jqm25smi7g?filename=SCARBOROUGH%20NORMAN%20M.%20ET.AL%20-%20Essentials%20of%20Entrepreneurship%20and%20Small%20Business%20Management%2C%20Global%20Edition-PEARSON%20EDUCATION%20%282016%29.pdf> Textbook